



2002 Strawberry Acreage Intentions January 25, 2002

Oregon strawberry growers expect to harvest 2,900 acres in 2002, according to the Oregon Agricultural Statistics Service. This is down 6 percent from the acres harvested in 2001. If realized this would be the lowest acres since 1919. Growers also reported intentions for a net decrease of 300 acres following the 2002 harvest. This would indicate a drop in acres for the 2003 harvest.

In 2001, Oregon strawberry growers picked 11 percent fewer acres than in 2000, but due to good conditions production was up 14 percent. Total utilized production was at 40.2 million pounds and yield was up 3,000 pounds to 13,000 pounds. The average price decreased to 37.7 cents per pound. This resulted in the lowest value of utilized production since 1984.

The Oregon Agricultural Statistics Service would like to thank the growers and processors who completed the Strawberry Intentions Inquiry. The information aided in the preparation of this report.

Strawberries: Area, Oregon, 1998-2001 harvested and January 2002 intentions

Area harvested 1998	Area harvested 1999	Area harvested 2000	Area harvested 2001	Forecast as of January 2002					
				Area to be harvested, 2002				Area to be planted in 2002	Area to be removed after 2002 harvest
				Total	Planted 1999 & earlier	Planted 2000	Planted 2001		
Acres	Acres	Acres	Acres	Acres	Acres	Acres	Acres	Acres	Acres
4,400	4,200	3,500	3,100	2,900	600	800	1,500	900	1,200

Strawberries: Area, yield, production, price and value, Oregon, 1992-2002

Year	Area harvested	Yield per acre	Utilized Production			Price			Value of utilized production
			Fresh	Processed	Total	Fresh	Processed	Total	
	Acres	Pounds	1,000 pounds	1,000 pounds	1,000 pounds	Cents per pound	Cents per pound	Cents per pound	\$1,000
1992	6,100	10,000	6,000	55,000	61,000	63.0	31.5	34.6	21,105
1993	6,200	10,000	6,000	56,000	62,000	65.0	41.2	43.5	26,972
1994	6,100	11,500	7,200	63,000	70,200	65.0	41.5	43.9	30,825
1995	5,700	10,500	4,900	55,000	59,900	60.4	43.4	44.8	26,830
1996	5,200	9,200	4,800	43,000	47,800	75.3	44.7	47.8	22,835
1997	5,000	1,000	3,500	46,500	50,000	86.0	36.0	39.5	19,750
1998	4,400	11,500	2,600	48,000	50,600	70.0	50.0	51.0	25,820
1999	4,200	9,900	1,700	39,900	41,600	86.0	50.0	51.5	21,421
2000	3,500	10,000	1,800	33,500	35,300	97.0	47.0	49.5	17,941
2001	3,100	13,000	2,200	38,000	40,200	102.0	34.0	37.7	15,164
2002 ^{1/}	2,900	—	—	—	—	—	—	—	--

^{1/} Forecast as of January 2002.

For more details, please call Bruce Eklund or see our Internet Home Page: <http://www.oda.state.or.us/oass.html>